

Topic Modelling Extraction of “Mann Ki Baat”

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Abstract—The purpose of this study is to give an insight about Textual Data analytics and its application in the analysis of unique public relations campaign “Mann Ki Baat” that was initiated by incumbent Prime Minister of India, honourable “Mr. Narendra Modi” which was initially aired on All India Radio Programme on Vijaya Dashami on October 3rd, 2014 followed by second on November 2nd, 2014 of the same year till December 2019. In this paper, an analytical framework is designed using a powerful technique of textual data analytics “Topic Modelling based on LDA (Latent Dirichlet Allocation)” to accomplish the study. The proposed framework is applied to the corpus of 60 episodes (October 2014 to December 2019) of Mann Ki Baat gathered from PMIndia website and was analyzed in greater detail. The terms used frequently and recurrence of the topics spoken in his popular monthly radio address program were determined and analyzed from both in statistical and dynamic perspectives. In this context the present study is a first approach of application under the conventional technique “topic modelling” on Mann Ki Baat. Further, this is the principal endeavour to excerpt the themes discussed in radio programme using statistical modelling.

Index Terms— Document Term Matrix (DTM), Latent Dirichlet Allocation (LDA), Mann Ki Baat (MKB), Textual Data Analytics, Textual Mining, Topic Modelling.

I. INTRODUCTION

With the rise of new technologies and its usage in almost every area have made available immense quantities of digital text. This text data arriving from multiple sources at an alarming speed cannot be processed by computers to extract hidden insights [1]. For this purpose, there is a need for specific pre-processing methods and algorithms to mine useful patterns from text data. Textual Data Analytics is a task used for processing text data to derive the high quality of information and to discover patterns from text [2]. Textual Data Analytics tasks include text categorization, text summarization, document summarization, and keyword extraction, etc., [3].

When we have an extensive collection of text documents, analyzing those documents to extract essential information is a challenging task. Topic Modelling is one of the most essential text mining techniques that can be used to extract underlying topics and themes from a massive archive of documents [4]. This topic illustration is attained by assuming that each document was formed through some generative process. There exist distinct types of topic models in the literature. The Latent Dirichlet Allocation is proven to be very popular and successful technique over the years to elicit the concealed topics from a vast content of text [4].

‘Mann Ki Baat,’ is an Indian radio program hosted by Prime Minister Narendra Modi, a popular and ubiquitous monthly radio address through which he renders his voices about the prospects of India under his regime, shares his experiences and ideas to the general mob of India[5][6]. He has chosen radio to be the medium of the program to reach every isolated region of the country. The first Mann Ki Baat program was aired on the occasion of Vijaydashami on October 3rd, 2014, followed by second on November 2nd, 2014, has gone on for more than 60 episodes and counting[6]. A survey was conducted in 2014 to estimate the success reveals that 66.7% of the population had tuned to listen to this program. Given its stupendous success, there has been ample curiosity to know the recurrence of the topics and common terms used in his monthly address to discover the various issues Prime Minister focusing and the reasons it became a sensation in every section of society[5].

In this paper, an attempt had been made designing framework using popular unsupervised textual data analytic technique “Topic modeling based on LDA “and analyzing the performance of framework on a corpus of 60 episodes of Unique public relations campaign “Mann Ki Baat” initiated by the honorable Prime Minister. The results are indicative of the frequent terms and recurrence of the topics entailed in the Mann Ki Baat program...

II. RELATED WORK

Topic Modelling, in the recent past, emerged as a preferred way to sort out large and massive web content. It usually refers to the action of extracting hidden topics and annotate the documents according to themes. Previous studies show the different techniques and algorithms developed for organizing documents.

EM algorithm in learning is proposed by Hofmann [7] using the name “Probabilistic Latent Semantic Indexing” or PLSI. Some of the limitations of the PLSI were addressed by Blei, Ng, and Jordan [8], revised the model and learning framework using the Bayesian model. This framework is called Latent Dirichlet Allocation, which is based on another approximation technique called “variation learning.” Dredze, Mark, et al. [9] developed an unsupervised learning framework LDA for generating summary Keywords from emails. Griffiths et al. [10] using Bayesian Model selection analyzed abstracts from Proceedings of National Academy of Sciences (PNAS) of USA and established the number of topics and showed that the topics extracted grabbed the

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meaningful structure in the data. Griffiths and Steyvers also proposed an efficient estimation algorithm based on Gibbs Sampling [10]. Lau et al. [11] proposed a topic labeling approach via best term, selecting one of the top ten topic terms to label the overall topic. Various distinct extensions to the primary topic model have also been developed, entailing topic models for images and text [8] [12], author-topic models [13], author-role-topic models [14] and hidden-Markov topic models for segregating semantic and syntactic topics [15]. Mean While Sentiment analysis of Mann Ki Baat tweets of year 2018 is also performed to analyze sentiment of the show [5].

In the Proposed Work, Topic modeling using LDA is applied on Mann Ki Baath episodes to know the insights of the speeches delivered. It involves pre-processing of documents, document modeling using LDA, and evoking top words of the topics

III. MATERIALS AND METHODS

This section includes techniques like Data collection, Pre-processing, topic modeling with LDA. The Detailed content of the methods is explained below:

A. Data Collection

For this study, we considered the written English transcripts of the “Mann Ki Baat “show available in <https://www.pmindia.gov.in/en/mann-ki-baat/>.”PmIndia.gov.in “Website. We have collected written a total of 60 episodes of the show from October 2014 to December 2019. We used R programming and its packages such as tm and topic models to perform the .The Overview of Data collected is explained in the following figure1 as

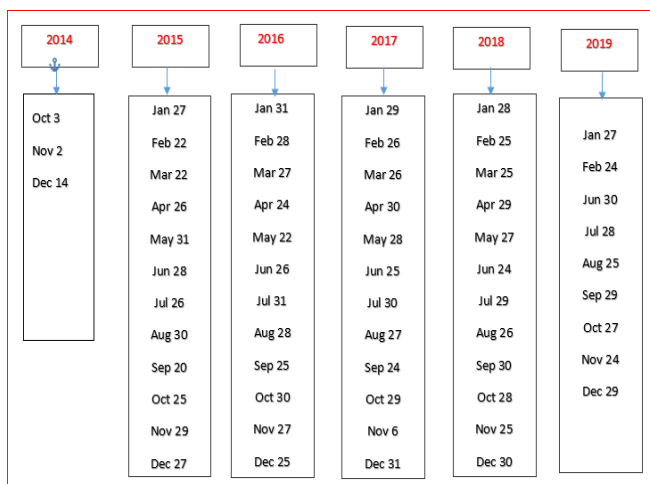


Fig.1. Mann Ki Baath 60 programme episodes detailed overview

B. Pre-processing

Text documents collected may consist of a lot of noise and maybe in a variety of forms from individual words to multiple paragraphs consisting of special characters like punctuation marks and numbers etc., hence, it is necessary to clean the data for extracting exact hidden information. Pre-processing is a method of resolving such issues. Pre-processing involves the Removal of numeric values, stop words, Lower case conversion, Stemming [16]. This is an important step as it helps in reducing the dimensionality of data by transforming

raw data into an understandable format. The following code explains the process of creating text corpora of all documents in R. [16].

```
Install. Packages ("tm")
docs<-Corpus (DirSource ("path to your folder"))
```

The algorithmic approach of Pre-processing steps is explained in the following figure.

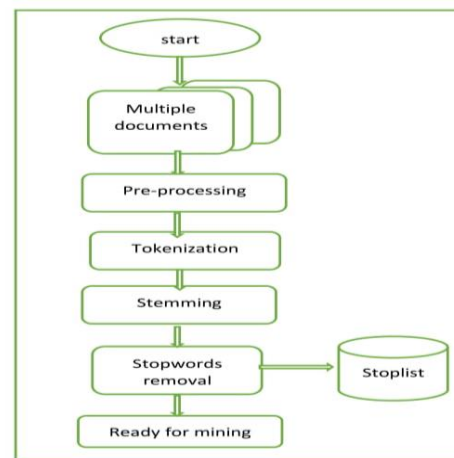


Fig. 2.Pre-processing steps in Text data

C. Topic Modelling with Latent Dirichlet Allocation

Topic modeling is a probabilistic based method which is primarily used for organizing, and summarizing large electronic documents [17]. It is an unsupervised technique since there is no predefined classification; it is based on the word frequency distribution of the documents to determine the various topics. The topic can also be termed as a probability distribution over words by which new documents can be generated, there are different types of topic models such as Mixture of Multinomial, Gamma-Poisson, Probabilistic Latent Semantic Analysis (PLSA) and Latent Dirichlet Allocation (LDA)[4]. But among all the available topic models, LDA has proven to be a very successful and most popular topic model for organizing a large collection of archives. In LDA, the general assumption is that each document in the corpus is derived from various distinct topics with varying probabilities [18].

The general framework of topic modeling is illustrated in the following figure.

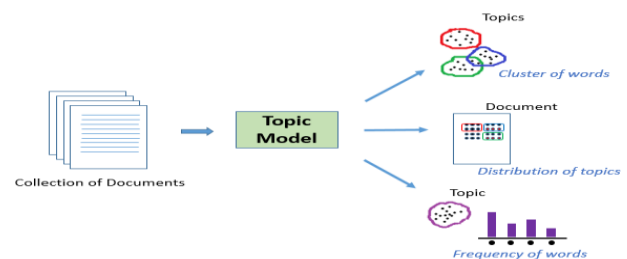


Fig. 3.Flowchart of Topic Modelling Using LDA

All topic models are based on the same basic assumption that

1. Each document consists of a mixture of topics.
2. Each topic consists of a collection of words.

Blei et al. explained Latent Dirichlet Allocation (LDA) as a Bayesian Probabilistic Latent semantic analyzing method using Dirichlet priors for the document-topic and word-topic distributions [8]. In the process for LDA, The outcomes from Dirichlet are used to allot the terms in the document to different topics. It is also termed as a Bayesian Mixture model for discrete data in which themes are uncorrelated. It is also known as a three-level Bayesian model in which each item of accumulation is modelled as a finite mixture over an underlying set of topics.

LDA assumes the following generative process for a Corpus D comprising of M documents, with document d having N_d words ($d \in \{1, 2, \dots, M\}$).

- a) Choose a multinomial distribution ϕ_t for topic t ($t \in \{1, \dots, K\}$) from Dirichlet distribution with parameter β .
- b) Choose a multinomial distribution θ_d for document d ($d \in \{1, \dots, M\}$) from a Dirichlet distribution with parameter α .
- c) For a word W_n ($n \in \{1, 2, \dots, N_d\}$) in document d .
 1. Select a topic Z_n from θ_d
 2. Select a word W_n from ϕ_z

The general process of latent Dirichlet Allocation using Plain model is explained in the following figure

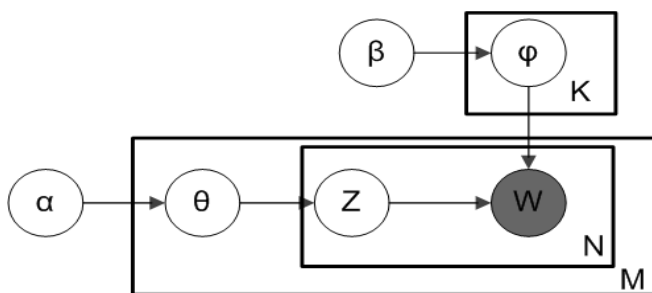


Fig. 4. Graphical Model representation of LDA

Where

K - Number of topics; N -Number of words in the document

M -Number of documents to analyze; α - Dirichlet-Prior concentration parameter of the per-document topic distribution

$\phi(k)$ -Word distribution for topic K ; $\theta(i)$ -topic distribution for topic i

$Z(i,j)$ - topic assignment for $W(i,j)$; $W(i,j)$ -jth word in the ith document

Φ and θ are Dirichlet distribution, Z and W are multinomial.

IV. EXPERIMENTAL RESULTS

This section highlights the experimental results obtained through designed analytical framework Topic modelling with LDA performed on Mann Ki Baat 60 episodes from October 2014 to December 2019. For performing computations, R software was utilized, specifically to perform text mining tasks such as creating a corpus, text pre-processing initially “tm” packages were loaded. Thereafter “topic models” packages and its dependencies were installed to perform topic modelling with LDA. As an initial step Corpus was created and text corpora were preprocessed. To determine the topics using topic modelling with LDA initially the optimal number of topics spoken were determined using the simple

harmonic mean method from Martins work and the experimental results are illustrated in figure 5.

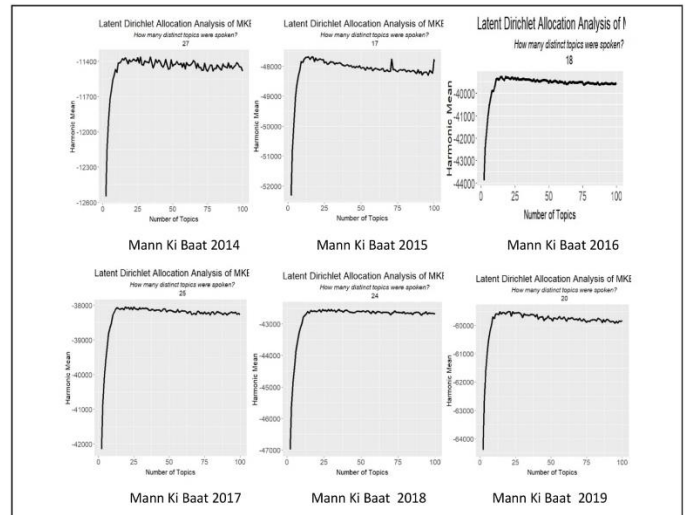


Fig. 5. Optimal number of topics spoken in Mann Ki Baat from 2014 to 2019

TABLE I: REPRESENTS THE OPTIMAL NUMBER OF TOPICS SPOKEN FROM 2014 TO 2019

Year	Number of Topics Spoken in a Year
2014	27
2015	17
2016	18
2017	25
2018	24
2019	20

From the Figure 5 and Table 1, the number of topics spoken are much varied with Minimum Topics spoke is 17 and maximum being 27 Topics. Also during 2015, 2016 the number of Topics spoke were less than 20 while for 2014 were much high and between 20-27 Topics which evident with the graph above. Hereafter LDA model is executed on text corpora and the outcome of the model is a matrix of topic probabilities. The document topic probability values are presented in below Table 2 to Table 7.

TABLE II: DOCUMENT TOPIC PROBABILITY VALUES OF MKB 2014

Month	Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9
October	0.005647	0.465053	0.003667	0.015548	0.025449	0.015548	0.009608	0.015548	0.007627
November	0.010679	0.010679	0.069073	0.012503	0.017978	0.007029	0.012503	0.025277	0.025277
December	0.025223	0.003148	0.26253	0.046194	0.015289	0.056128	0.016393	0.019704	0.006459

Month	Topic 10	Topic 11	Topic 12	Topic 13	Topic 14	Topic 15	Topic 16	Topic 17	Topic 18
October	0.003667	0.02941	0.003667	0.011588	0.011588	0.015548	0.013568	0.02941	0.160103
November	0.063598	0.014328	0.023452	0.076372	0.266153	0.003379	0.008854	0.032576	0.007029
December	0.00977	0.048402	0.019704	0.014185	0.006459	0.077099	0.021912	0.015289	0.003148

Month	Topic 19	Topic 20	Topic 21	Topic 22	Topic 23	Topic 24	Topic 25	Topic 26	Topic 27
October	0.005647	0.005647	0.011588	0.013568	0.007627	0.005647	0.063073	0.011588	0.03337
November	0.109219	0.010679	0.061773	0.008854	0.008854	0.049	0.008854	0.014328	0.0417
December	0.011978	0.088137	0.013082	0.061647	0.072684	0.013082	0.008667	0.052817	0.010874

TABLE III: DOCUMENT TOPIC PROBABILITY VALUES OF MKB 2015

Month	Topic 1	Topic 2	Topic3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9
Jan	0.0095	0.0353	0.0108	0.0054	0.0108	0.0176	0.0108	0.0067	0.0258
Feb	0.0130	0.0113	0.8006	0.0048	0.0081	0.0195	0.0081	0.0162	0.0081
Mar	0.0081	0.0116	0.0163	0.0081	0.0046	0.0081	0.0093	0.0163	0.0163
April	0.0339	0.0496	0.0129	0.0234	0.0391	0.0339	0.0365	0.0339	0.0129
May	0.0131	0.0263	0.0247	0.0131	0.0065	0.0197	0.0263	0.7338	0.0098
June	0.0283	0.0216	0.0166	0.6493	0.0483	0.0133	0.0216	0.0166	0.0099
July	0.0187	0.0130	0.0318	0.0055	0.0055	0.0751	0.5788	0.0506	0.0187
Aug	0.0097	0.0195	0.0136	0.0253	0.0410	0.0469	0.0332	0.0195	0.0155
Sep	0.0174	0.0174	0.0204	0.0160	0.0116	0.0160	0.0204	0.0204	0.7240
Oct	0.0128	0.0075	0.0214	0.0042	0.0128	0.0247	0.0107	0.0300	0.0225
Nov	0.0229	0.0297	0.0269	0.0269	0.0107	0.0067	0.0080	0.0080	0.0175
Dec	0.0084	0.0204	0.0187	0.0289	0.7081	0.0221	0.0255	0.0067	0.0153

Month	Topic 10	Topic 11	Topic 12	Topic 13	Topic 14	Topic 15	Topic 16	Topic 17
Jan	0.0081	0.0163	0.0108	0.0135	0.0122	0.0081	0.7819	0.0163
Feb	0.0130	0.0081	0.0081	0.0113	0.0113	0.0211	0.0113	0.0260
Mar	0.0151	0.8212	0.0058	0.0034	0.0081	0.0233	0.0081	0.0163
April	0.0156	0.0234	0.0103	0.0234	0.5915	0.0208	0.0260	0.0129
May	0.0065	0.0412	0.0065	0.0065	0.0164	0.0148	0.0214	0.0131
June	0.0183	0.0183	0.0166	0.0249	0.0099	0.0199	0.0116	0.0550
July	0.0206	0.0544	0.0074	0.0488	0.0074	0.0262	0.0243	0.0130
Aug	0.5302	0.0860	0.0155	0.0645	0.0292	0.0175	0.0273	0.0058
Sep	0.0160	0.0131	0.0087	0.0218	0.0320	0.0116	0.0116	0.0218
Oct	0.0118	0.0042	0.0107	0.7580	0.0139	0.0376	0.0075	0.0096
Nov	0.0161	0.0188	0.7094	0.0148	0.0432	0.0148	0.0107	0.0148
Dec	0.0153	0.0118	0.0118	0.0170	0.0187	0.0357	0.0187	0.0170

TABLE IV: DOCUMENT TOPIC PROBABILITY VALUES OF MKB 2016

Month	Topic 1	Topic 2	Topic3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9
Jan	0.0095	0.0353	0.0108	0.0054	0.0108	0.0176	0.0108	0.0067	0.0258
Feb	0.0130	0.0113	0.8006	0.0048	0.0081	0.0195	0.0081	0.0162	0.0081
Mar	0.0081	0.0116	0.0163	0.0081	0.0046	0.0081	0.0093	0.0163	0.0163
April	0.0339	0.0496	0.0129	0.0234	0.0391	0.0339	0.0365	0.0339	0.0129
May	0.0131	0.0263	0.0247	0.0131	0.0065	0.0197	0.0263	0.7338	0.0098
June	0.0283	0.0216	0.0166	0.6493	0.0483	0.0133	0.0216	0.0166	0.0099
July	0.0187	0.0130	0.0318	0.0055	0.0055	0.0751	0.5788	0.0506	0.0187
Aug	0.0097	0.0195	0.0136	0.0253	0.0410	0.0469	0.0332	0.0195	0.0155
Sep	0.0174	0.0174	0.0204	0.0160	0.0116	0.0160	0.0204	0.0204	0.7240
Oct	0.0128	0.0075	0.0214	0.0042	0.0128	0.0247	0.0107	0.0300	0.0225
Nov	0.0229	0.0297	0.0269	0.0269	0.0107	0.0067	0.0080	0.0080	0.0175
Dec	0.0084	0.0204	0.0187	0.0289	0.7081	0.0221	0.0255	0.0067	0.0153
Month	Topic 10	Topic 11	Topic 12	Topic 13	Topic 14	Topic 15	Topic 16	Topic 17	Topic 18
Jan	0.01316	0.01088	0.02911	0.01316	0.01316	0.00861	0.02227	0.71703	0.01772
Feb	0.00610	0.01418	0.00772	0.00933	0.01095	0.00933	0.79932	0.00933	0.02387
Mar	0.00710	0.72891	0.00898	0.02590	0.00522	0.00898	0.02214	0.00522	0.02214
Apr	0.01548	0.03488	0.00843	0.01724	0.01372	0.00666	0.01548	0.00666	0.02959
May	0.00631	0.01632	0.65405	0.04470	0.01966	0.03302	0.02300	0.00965	0.00631
Jun	0.00750	0.02734	0.02932	0.01345	0.00551	0.00750	0.01742	0.00551	0.01345
Jul	0.01179	0.00483	0.00657	0.00831	0.02222	0.00831	0.01005	0.00831	0.00831
Aug	0.01703	0.00439	0.00913	0.03598	0.00913	0.01071	0.00597	0.00755	0.01229
Sep	0.04724	0.01153	0.01153	0.02683	0.00813	0.00813	0.01153	0.01833	0.01663
Oct	0.86131	0.00670	0.00670	0.01024	0.00847	0.01556	0.00847	0.00670	0.00493
Nov	0.01745	0.01149	0.00751	0.00552	0.00751	0.84250	0.01149	0.00751	0.00950
Dec	0.00588	0.01679	0.00744	0.02146	0.63205	0.14140	0.00744	0.00900	0.01367

TABLE V: DOCUMENT TOPIC PROBABILITY VALUES OF MKB 2017

Month	Topic 1	Topic 2	Topic 3	Topic 4	Topic5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10	Topic 11	Topic 12	Topic 13
Jan	0.010	0.008	0.004	0.008	0.004	0.004	0.865	0.004	0.004	0.008	0.006	0.006	0.004
Feb	0.005	0.003	0.015	0.007	0.027	0.013	0.013	0.020	0.007	0.022	0.015	0.003	0.015
Mar	0.013	0.023	0.006	0.006	0.010	0.010	0.017	0.006	0.027	0.012	0.013	0.709	0.006
Apr	0.008	0.008	0.018	0.036	0.006	0.026	0.024	0.016	0.006	0.004	0.012	0.016	0.018
May	0.658	0.020	0.025	0.016	0.007	0.007	0.025	0.004	0.009	0.004	0.009	0.011	0.025
Jun	0.026	0.020	0.006	0.014	0.008	0.012	0.012	0.010	0.650	0.008	0.010	0.006	0.032
Jul	0.010	0.010	0.004	0.006	0.018	0.012	0.010	0.021	0.016	0.004	0.014	0.010	0.012
Aug	0.009	0.009	0.007	0.007	0.009	0.026	0.011	0.020	0.006	0.013	0.009	0.007	0.028
Sep	0.009	0.028	0.006	0.021	0.006	0.006	0.009	0.017	0.009	0.011	0.011	0.004	0.006
Oct	0.009	0.018	0.009	0.701	0.018	0.018	0.024	0.018	0.004	0.007	0.004	0.004	0.018
Nov	0.007	0.012	0.019	0.012	0.012	0.014	0.007	0.009	0.012	0.751	0.007	0.012	0.012
Dec	0.007	0.013	0.041	0.004	0.009	0.015	0.007	0.020	0.026	0.009	0.037	0.017	0.007

Month	Topic 14	Topic 15	Topic 16	Topic 17	Topic 18	Topic 19	Topic 20	Topic 21	Topic 22	Topic 23	Topic 24	Topic 25
Jan	0.004	0.008	0.008	0.004	0.004	0.004	0.004	0.010	0.004	0.004	0.004	0.008
Feb	0.035	0.013	0.010	0.005	0.013	0.005	0.705	0.007	0.007	0.017	0.003	0.015
Mar	0.025	0.008	0.006	0.010	0.004	0.010	0.015	0.010	0.008	0.015	0.004	0.029
Apr	0.014	0.042	0.010	0.012	0.014	0.008	0.010	0.055	0.606	0.018	0.008	0.008
May	0.004	0.016	0.027	0.011	0.011	0.016	0.004	0.013	0.011	0.011	0.038	0.018
Jun	0.016	0.004	0.068	0.004	0.010	0.006	0.026	0.028	0.004	0.006	0.010	0.006
Jul	0.006	0.029	0.010	0.012	0.033	0.021	0.012	0.016	0.004	0.008	0.008	0.698
Aug	0.011	0.665	0.017	0.020	0.020	0.009	0.022	0.007	0.009	0.013	0.033	0.009
Sep	0.019	0.006	0.013	0.011	0.006	0.028	0.006	0.021	0.011	0.011	0.718	0.006
Oct	0.016	0.015	0.011	0.015	0.011	0.027	0.005	0.005	0.015	0.013	0.005	0.007
Nov	0.016	0.007	0.016	0.010	0.017	0.003	0.005	0.010	0.009	0.003	0.009	0.007
Dec	0.009	0.004	0.020	0.653	0.013	0.013	0.013	0.009	0.004	0.028	0.015	0.009

TABLE VI: DOCUMENT TOPIC PROBABILITY VALUES OF MKB 2018

Month	Topic1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10	Topic 11	Topic 12
Jan	0.006	0.017	0.021	0.014	0.012	0.006	0.006	0.004	0.021	0.008	0.021	0.008
Feb	0.006	0.011	0.008	0.011	0.006	0.017	0.025	0.004	0.028	0.01	0.687	0.023
Mar	0.013	0.008	0.037	0.008	0.011	0.011	0.617	0.028	0.011	0.021	0.013	0.015
Apr	0.027	0.02	0.006	0.006	0.003	0.016	0.014	0.011	0.01	0.022	0.008	0.019
May	0.604	0.028	0.006	0.004	0.013	0.013	0.015	0.004	0.028	0.017	0.011	0.023
Jun	0.014	0.041	0.012	0.009	0.005	0.009	0.01	0.007	0.031	0.012	0.01	0.009
Jul	0.026	0.016	0.007	0.026	0.643	0.007	0.005	0.005	0.008	0.011	0.015	0.016
Aug	0.009	0.008	0.019	0.006	0.006	0.748	0.008	0.006	0.011	0.019	0.019	0.009
Sep	0.007	0.014	0.66	0.016	0.019	0.009	0.035	0.021	0.012	0.033	0.005	0.009
Oct	0.007	0.011	0.031	0.031	0.006	0.013	0.009	0.02	0.031	0.009	0.007	0.006
Nov	0.017	0.017	0.009	0.015	0.006	0.006	0.011	0.004	0.031	0.646	0.019	0.017
Dec	0.005	0.009	0.018	0.005	0.023	0.007	0.007	0.706	0.014	0.018	0.005	0.018

Month	Topic 13	Topic 14	Topic 15	Topic 16	Topic 17	Topic 18	Topic 19	Topic 20	Topic 21	Topic 22	Topic 23	Topic 24
Jan	0.019	0.054	0.012	0.015	0.025	0.012	0.006	0.023	0.008	0.669	0.006	0.008
Feb	0.006	0.004	0.019	0.026	0.015	0.023	0.008	0.011	0.015	0.019	0.011	0.008
Mar	0.004	0.008	0.019	0.013	0.009	0.028	0.006	0.011	0.034	0.004	0.065	0.006
Apr	0.005	0.013	0.005	0.025	0.01	0.005	0.008	0.02	0.017	0.01	0.706	0.014
May	0.025	0.055	0.011	0.025	0.013	0.004	0.01	0.013	0.032	0.008	0.019	0.019
Jun	0.01	0.015	0.004	0.004	0.007	0.019	0.721	0.009	0.009	0.012	0.014	0.01
Jul	0.028	0.01	0.026	0.015	0.021	0.008	0.005	0.037	0.01	0.003	0.016	0.036
Aug	0.031	0.006	0.004	0.011	0.011	0.02	0.013	0.004	0.013	0.004	0.008	0.009
Sep	0.016	0.014	0.007	0.012	0.019	0.016	0.005	0.014	0.012	0.014	0.012	0.019
Oct	0.006	0.011	0.02	0.006	0.007	0.013	0.004	0.011	0.004	0.013	0.022	0.705
Nov	0.017	0.013	0.009	0.011	0.011	0.019	0.009	0.036	0.04	0.017	0.013	0.011
Dec	0.004	0.011	0.018	0.016	0.013	0.004	0.014	0.009	0.029	0.009	0.013	0.025

TABLE VII:DOCUMENT TOPIC PROBABILITY VALUES OF MKB 2019

Month	Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10
Jan	0.015	0.015	0.011	0.014	0.022	0.01	0.031	0.015	0.024	0.625
feb	0.036	0.016	0.007	0.014	0.011	0.022	0.017	0.01	0.005	0.014
Jun	0.01	0.008	0.012	0.003	0.013	0.036	0.022	0.024	0.006	0.009
Jul	0.022	0.032	0.021	0.027	0.02	0.022	0.017	0.033	0.005	0.008
Aug	0.619	0.037	0.002	0.016	0.014	0.008	0.021	0.048	0.017	0.013
Sep	0.012	0.018	0.008	0.025	0.051	0.023	0.024	0.018	0.014	0.008
Oct	0.011	0.044	0.035	0.012	0.581	0.062	0.028	0.012	0.016	0.006
Nov	0.008	0.014	0.008	0.007	0.009	0.009	0.029	0.009	0.737	0.003
Dec	0.021	0.023	0.611	0.033	0.021	0.017	0.064	0.013	0.005	0.017

Month	Topic 11	Topic 12	Topic 13	Topic 14	Topic 15	Topic 16	Topic 17	Topic 18	Topic 19	Topic 20
Jan	0.004	0.04	0.026	0.023	0.009	0.063	0.014	0.017	0.017	0.01
feb	0.031	0.054	0.006	0.036	0.07	0.559	0.021	0.041	0.016	0.014
Jun	0.026	0.578	0.03	0.024	0.029	0.027	0.051	0.019	0.047	0.02
Jul	0.022	0.07	0.52	0.012	0.024	0.014	0.033	0.005	0.015	0.079
Aug	0.003	0.056	0.014	0.031	0.036	0.004	0.038	0.008	0.003	0.003
Sep	0.629	0.012	0.018	0.03	0.026	0.003	0.032	0.012	0.011	0.024
Oct	0.018	0.038	0.015	0.005	0.021	0.011	0.015	0.046	0.02	0.006
Nov	0.014	0.011	0.019	0.051	0.017	0.015	0.012	0.002	0.007	0.018
Dec	0.013	0.021	0.018	0.018	0.003	0.011	0.026	0.019	0.037	0.009

Plotting all these Document topic probability values in a graph of each year separately we can determine the topic that is most probably spoken in each month in each year by the top node in the graph that usually helps in determining the hidden topic. Document probability graph of each year are plotted, and respective figures are illustrated in below Figure 6.

From the figure 6 the topic probabilities are changing from 2014,2015,2016 while 2017,2018 and 2019 it look that the topic coverage seem to be almost same .

Hence, from the Document probability graph of each year from 2014 to 2019, we can observe that the top nodes represent the topic spoken in that particular month with high probability. The following tables illustrate the topics spoken with their respective probabilities (H-Highest Probability, L-Least Probability).

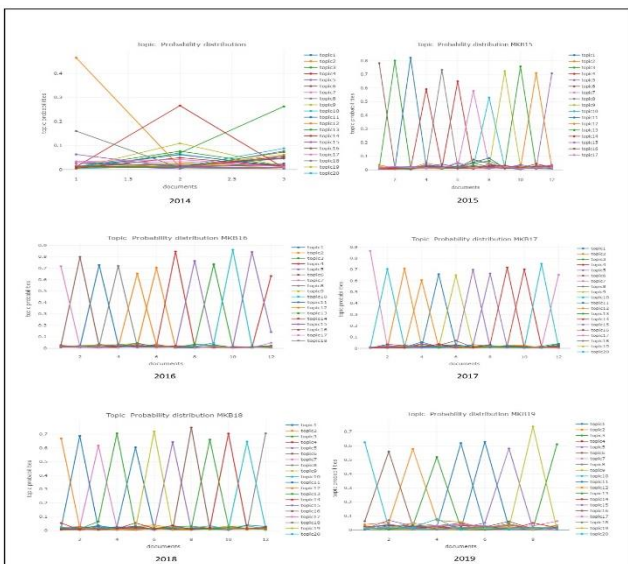


Fig. 6.Document topic Probability Graph of Mann Ki Baat from 2014 to 2019

TABLE VIII: TOPICS WITH PROBABILITY VALUES OF MKB IN 2014

2014	
Month	(Topic, Probability)
October	(Topic 2,0.46505)-H
November	(Topic 14,0.26615)-L
December	(Topic 3,0.26253)-L

TABLE IX: TOPICS WITH PROBABILITY VALUES OF MKB FROM 2015 TO 2017.

2015		2016		2017	
Month	(Topic, Probability)	Month	(Topic, Probability)	Month	(Topic, Probability)
Jan	(Topic 16,0.7819)	Jan	(Topic 17,0.7970)	Jan	(Topic 7,0.8653)-H
Feb	(Topic 3,0.8006)	Feb	(Topic 16,0.7990)	Feb	(Topic 20,0.7050)
Mar	(Topic 11,0.8212)-H	Mar	(Topic 11,0.7289)	Mar	(Topic 12,0.7091)
Apr	(Topic 14,0.5915)	Apr	(Topic 8,0.7200)	Apr	(Topic 22,0.6059)-L
May	(Topic 8,0.7338)	May	(Topic 12,0.6540)	May	(Topic 1,0.6585)
Jun	(Topic 4,0.6493)	Jun	(Topic 2,0.7050)	Jun	(Topic 9,0.6501)
Jul	(Topic 7,0.5788)	Jul	(Topic 4,0.8465)	Jul	(Topic 25,0.6979)
Aug	(Topic 10,0.5302)-L	Aug	(Topic 5,0.7640)	Aug	(Topic 15,0.6649)
Sep	(Topic 9,0.7240)	Sep	(Topic 3,0.7340)	Sep	(Topic 24,0.7179)
Oct	(Topic 13,0.7580)	Oct	(Topic 10,0.8613)-H	Oct	(Topic 4,0.7015)
Nov	(Topic 12,0.7094)	Nov	(Topic 15,0.8420)	Nov	(Topic 10,0.7513)
Dec	(Topic 5,0.7081)	Dec	(Topic 14,0.6320)-L	Dec	(Topic 17,0.6529)

TABLE X: TOPICS WITH PROBABILITY VALUES OF MKB IN 2018 AND 2019

2018		2019	
Month	(Topic, Probability)	Month	(Topic, Probability)
Jan	(Topic 22,0.6687)	Jan	(Topic 10,0.6250)
Feb	(Topic 11,0.6874)	Feb	(Topic 16,0.5580)
Mar	(Topic 7,0.6172)	Jun	(Topic 12,0.5781)
Apr	(Topic 23,0.7059)	Jul	(Topic 13,0.5201)-L
May	(Topic 1,0.6043)-L	Aug	(Topic 1,0.6192)
Jun	(Topic 19,0.7214)	Sep	(Topic 11,0.6288)
Jul	(Topic 5,0.6425)	Oct	(Topic 5,0.5801)
Aug	(Topic 6,0.7478)-H	Nov	(Topic 9,0.7370)-H
Sep	(Topic 3,0.6599)	Dec	(Topic 3,0.6111)
Oct	(Topic 24,0.7040)		
Nov	(Topic 10,0.6460)		
Dec	(Topic 8,0.7058)		

Using the above tables, we extracted top terms that related to each topic as below:

TABLE XI: TOPIC AND TERMS OF MANN KI BAAT 2014

October	November	December
Topic 2	Topic 14	Topic 3
strength	chang	drug
khaadi	poor	concern
sheep	commit	addict
poor	experi	prime
brother	follow	sometim
crore	money	topic
vijay	assur	joy
cub	month	baat
occas	special	interact
forward	baat	mention
help	public	apt
lion	call	discuss
nine	festiv	parent
product	discuss	wrong
sit	facil	blame
trust	litter	blind
carri	mann	cosponsor
dashami	sent	terrorist
destin	compar	enjoy
flock	congratul	live

TABLE XII: TOPIC AND TOP 20 TERMS OF MANN KI BAAT 2015

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Topic 16	Topic 3	Topic 11	Topic 14	Topic 8	Topic 4	Topic 7	Topic 10	Topic 9	Topic 13	Topic 12	Topic 5
question	exam	farmer	india	friend	yoga	villag	bank	baat	india	organ	scheme
barack	friend	villag	ambedkar	channel	water	road	maharashtra	india	organ	stump	india
india	success	law	strength	yoga	india	accid	job	mann	gold	soil	januari
unit	challeng	road	nepal	failur	rain	safeti	free	kid	villag	mudra	duti
shri	faith	water	confid	success	pictur	soldier	invit	cleanli	donat	crop	villag
hon'bl	competit	speak	daughter	act	scheme	august	exploit	khadi	cleanli	scheme	effort
obama	topic	employ	forc	anim	launch	railway	level	octob	clean	lakh	account
presid	hour	farm	aliv	travel	villag	offici	ordin	radio	diwali	light	friend
daughter	resolut	compens	amidst	farmer	haryana	immens	memori	hour	effort	burn	term
modi	subject	acquir	babasaheb	choos	season	death	attent	lakh	program	energi	clean
health	confid	acquisit	earthquak	india	monsoon	hour	bandhan	elect	region	worker	organ
look	desir	consent	memori	care	daughter	toilet	raksha	messag	african	enterpris	birth
white	oneself	previous	soldier	support	selfi	job	dengu	baat	africa	bharat	stori
narendra	result	proper	war	measur	bachao	oper	scientist	mann	race	donat	labour
sri	test	assur	support	armi	beti	war	jawan	listen	gram	fertil	tourist
american	pass	better	centenari	heat	movement	launch	span	daughter	mantra	asha	constitut
job	height	project	pride	cultur	padhao	northeast	account	look	scheme	climat	beneficiari
milk	mark	requir	crisi	pass	beti	vijay	erect	movement	uniti	decemb	right
yeswecan	nervous	effort	defeat	polit	photo	like	interview	resid	letter	exercis	servic
like	paper	question	damag	speak	august	servic	reform	immens	sri	lantern	bank

TABLE XIII: TOPIC AND TOP 20 TERMS OF MANN KI BAAT 2016

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Topic 17	Topic 16	Topic 11	Topic 8	Topic 12	Topic 2	Topic 4	Topic 5	Topic 3	Topic 10	Topic 15	Topic 14
khadi	exam	water	water	water	yoga	tree	teacher	countrymen	festiv	money	countrymen
startup	don	holiday	educ	yog	countrymen	countrymen	ganesh	medal	sardar	bank	rupe
organ	scienc	cup	ganga	don	democraci	innov	countrymen	octob	diwali	note	reward
railway	sleep	fifa	subsidi	sportsperson	satellit	rupe	wrote	athlet	deepawali	busi	digit
station	yoga	diabet	qualiti	money	incom	plant	olymp	divyang	dark	payment	black
insur	target	footbal	gas	mark	june	rio	ganga	paralymp	uniti	rupe	corrupt
haryana	paper	summer	organ	environ	septemb	sapl	toilet	construct	jawan	card	parti
januari	scientist	tourism	april	conserv	kulkarni	doctor	chand	gandhi	countrymen	countrymen	law
babu	answer	bird	panchayati	june	tax	antibiot	pradhan	mahatma	defec	soldier	divyaang
sea	teacher	don	polit	irrig	chandrak	festiv	festiv	depart	armi	wage	player
beema	inner	tourist	raj	bank	pension	station	medal	won	saheb	rupay	sector
charkha	discoveri	host	mela	music	intern	sportsperson	idol	kashmir	toilet	worker	hockey
eight	examin	abhi	kumbh	drop	scientist	research	player	toilet	dev	pradhan	fertil
fasal	shri	april	don'	flow	tax	rain	public	uniti	haryana	tax	cashless
host	tomorrow	conserv	industri	cultiv	diabet	africa	channel	centenari	construct	black	transact
mantri	calm	mine	cyлинд	drought	date	incub	shri	dayal	soldier	cashless	rumour
market	gain	travel	pond	card	undisclos	pledg	kashmir	deen	guard	currenc	busi
saarc	failur	treatment	trust	forest	shri	railway	demand	anger	guru	kashmir	payment
statu	pressur	coal	laid	gaurav	fli	medicin	score	pandit	border	hardship	fight
beti	innov	diseas	teacher	balanc	rainwat	abdul	hockey	upadhyay	freedom	society'	categori

TABLE XIV: TOPIC AND TOP 20 TERMS OF MANN KI BAAT 2017

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Topic 7	Topic 20	Topic 12	Topic 22	Topic 1	Topic 9	Topic 25	Topic 15	Topic 24	Topic 4	Topic 10	Topic 17
exam	farmer	resolv	vacat	yoga	yoga	resolv	mantri	khadi	khadi	soil	januari
mark	scienc	depress	travel	freedom	democraci	august	pradhan	baat	peacekeep	navi	resolv
parent	pit	bhagat	class	june	lord	gst	ganesh	mann	nivedita	constitut	survey
question	prize	champan	summer	bin	jagannath	freedom	teacher	seven	secur	farmer	build
examin	technolog	freedom	ramanujacharya	jail	book	organis	yojna	octob	diwali	resolv	centuri
relax	toilet	satyagraha	technolog	modi	ramzan	quit	stand	tourism	guru	arm	devote
coast	isro	april	beacon	book	regist	attain	octob	travel	oper	terror	enthusiasm
test	satellit	digit	comfort	drive	handkerchief	ganesh	forgiv	incid	dedic	decemb	name
guard	ministri	british	worker	read	read	struggl	jan	tourist	diseas	ship	baat
knowledg	space	singh	twenti	block	rain	'quit	name	presid	yoga	earth	singh
sleep	brother	struggl	babasaheb	litter	bouquet	speech	resolv	materi	sardar	fertil	haj
answer	digit	bangladesh	obtain	garbag	egem	decis	money	bilal	handloom	sea	mann
minut	puls	gandhi'	satellit	type	expect	movement'	sea	deen	nanak	secur	drive
unfair	crop	rajguru	offer	struggl	depart	flood	jayanti	srinagar	mega	brother	guru
appear	flower	sukhdev	advic	afroz	money	billion	communiti	resolv	dev	divyang	muslim
burden	product	yoga	budha	beach	satellit	rakhi	stop	ambassador	appear	humanitarian	voter
amongst	yojana'	river	sabka	cellular	space	tax	symbol	bharat	carv	product	garbag
bodi	vasant	decis	saint	hon'bl	toilet	personnel	veget	destin	won	flag	popul
breath	baba	examin	vip	liquid	june	realis	dhanyojna	throughout	ideal	maratha	asean
januari	demonstr	baba	book	ordinari	dark	economi	law	sardar	sahab	naval	christma

TABLE XV: TOPIC AND TOP 20 TERMS OF MANN KI BAAT 2018

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Topic 22	Topic 11	Topic 7	Topic 23	Topic 1	Topic 19	Topic 5	Topic 6	Topic 3	Topic 24	Topic 10	Topic 8
medicin	safeti	yoga	water	game	yoga	sardar	engin	forc	singh	radio	kumbh
woman	disast	cost	buddha	savarkar	doctor	lok	atalji	right	patel	constitut	singh
avail	wast	ambedkar	lord	everest	gst	manya	medal	soldier	communiti	idea	rajani
morna	scienc	saheb	conserv	prakash	prasad	statu	kerala	sanit	game	polit	mela
clean	intellig	baba	medal	june	shyama	tilak	sanskrit	mantra	tribal	question	guru
padma	artifici	ministri	fit	team	industri	azad	pass	freedom	sardar	comment	gobind
femal	dung	anim	sportsperson	fit	guru	father	session	octob	hockey	baba	batu
jan	elephanta	prevent	rabindra	yoga	mukherje	ahmedabad	player	batu	team	saheb	calendar
lot	jharkhand	avail	video	rao	tax	cave	polit	purchas	medal	assembl	mahakumbh
tribal	light	industri	biscuit	exercis	match	ekta	parliament	labour	gold	dev	endeavour
acknowledg	march	medic	prophet	atal	singl	ganesh	sabha	gandhiji	player	expect	fight
administr	question	care	april	slum	afghanistan	neeraj	disast	commiss	tiger	tea	lot
empower	rural	extens	athlet	adventur	cast	pandharpur	sentenc	nhrc	cup	guru	south
fighter	garbag	paid	baodi	eid	kabir	patel	monsoon	fight	tree	communic	patient
hospit	idea	afford	buddhist	tea	profession	fight	bill	organis	chanc	constitu	box
origin	alert	water	purnima	veer	das	juli	august	batu'	match	travel	devote
station	bio	backward	templ	board	maghar	august	guru	convent	para	channel	medal
afford	cattl	feder	lot	neighbourhood	nanak	saint	lok	offer	solut	nanak	renew
akola	colour	jayanti	rupe	rain	histor	tilakji	guilti	cloth	octob	teenag	solar
aushadhi	convert	poverti	donat	cloth	saint	centr	rape	jawan	statu	right	mandela

TABLE XVI: TOPIC AND TOP 20 TERMS OF MANN KI BAAT 2019

Jan	Feb	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Topic 10	Topic 16	Topic 12	Topic 13	Topic 1	Topic 11	Topic 5	Topic 9	Topic 3
netaji	soldier	water	particip	gandhi	ecigaret	guru	sir	eclips
museum	martyr	yoga	water	tiger	sister	unity	minist	product
program	month	stori	baat	bear	parent	sardar	yes	himayat
ravida	institut	elect	chandrayaan	mahatma	benefit	diwali	ncc	decad
elect	son	mann	mann	food	societi	dev	river	train
space	brave	read	book	serv	cigaret	patel	languag	women
subhash	sacrific	democraci	month	plastic	laxmi	nanak	khan	solar
vote	secur	conserv	offici	forest	daughter	home	fit	star
paint	student	express	panchayat	octob	exam	octob	tarannum	meet
shri	award	lakh	space	mohan	letter	tourist	akhil	programme
voter	tata	relat	read	societi	book	holi	hari	local
commiss	mann	societi	student	art	whatev	local	hind	sky
radio	soldiers	journey	conserv	bose	ripudaman	run	cadet	studi
sant	women	vote	season	human	home	uniti	vinol	alumni
swamiji	british	meet	wait	perform	read	lakshadweep	jai	presid
bose	examin	movement	people	inner	singl	lakshmi	camp	astronomi
democraci	scheme	women	tournament	environ	continu	rever	exam	till
januari	tree	emot	yatra	septemb	defeat	run	student	centr
particip	valour	subject	avail	fit	look	statu	examin	jammu
student	courag	bless	perform	associ	tourism	attract	program	kashmir

Tables 11 to 16 clearly shows that the talk in the radio programs are different from 2014 to 2019 with a variety of generalised notions of his speeches and not any of the fundamental problems being discussed.

V. CONCLUSION AND FUTURE WORK

Topic modelling with Latent Dirichlet Allocation plays a significant role in text mining to explore large set of documents and extract insights from the text data. The principal commitment of our study is to explore documents containing more than one topic with the designed framework. From this analysis, it is also evident that the designed framework Topic modelling with Latent Dirichlet Allocation greatly helped in deriving topics from corpus. The results also demonstrate that honorable PM in his radio program Mann Ki Baat addressed the nation covering the generalised notions of various topics of the country like achievements and works of historical leaders and freedom fighters who have nourished the country with their commitment and love. Also, various important initiatives like Fit India, Hum Fit Toh India Fit insisting the importance of yoga, wellness awareness for enhancing the health and quality of life, exam warriors for living a stress-free and healthy life are addressed and themes such as social life, public life, lifestyle, cleanliness, environmental conversation had been addressed which helped to spread positivity among the people and left an impact on them. But when asked about the various issues that could be covered in ‘Mann Ki Baat’ program. Our analysis shows that there could be more focus on issues such as Employment opportunities for the youth, Economy and details about the GDP, Energy saving Initiatives, Irrigation schemes, Jan Dan Yojana scheme details, and development

Schemes. But overall analysis of program shows that Mann Ki Baat has changed societal discourse, brought a new communication revolution and a Positive change in such a way that now even a common man can express his thoughts and views directly with the Honorable Prime Minister of India and also brought a revolution in the way government connects with people. In the future, we would like to apply this technique to more challenging textual data. Also we will try to analyze the semantic pattern structure and discover the association between the words that represent topics at a granular level.

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